

Subject: Re: Alzheimer's Walk in part of Fig District today
From: Bryce Rosauero
Date: 11/14/2016 10:53 AM
To: Aaron Aulenta

Yes you can create an account in the system and search for events.

Bryce J. Rosauero

On Nov 14, 2016, at 10:10 AM, Aaron Aulenta <aaron@urbanplaceconsulting.com> wrote:

Got it.

What do you suggest we do to keep track of those 3 blocks?
This was a rare event that stopped at Washington, but don't want to be caught off guard again.
Most times the la live events get to Adams to trigger our committee.

Is there a way for me to track permits?

On Nov 14, 2016, at 9:48 AM, Bryce Rosauero <bryce.rosauero@lacity.org> wrote:

It's not focused on the BID it's focused on Exposition Park. Including LA Live and the Convention center would be a full time job. Huizar's special event Committee covers the east side of Fig at LA Live.

Bryce J. Rosauero

On Nov 14, 2016, at 9:42 AM, "aaron@urbanplaceconsulting.com" <aaron@urbanplaceconsulting.com> wrote:

Interesting. I thought it was built around the BID boundaries.
The dealerships in that section are usually impacted.

With more and more events starting at L.A. Live and coming into our district, how do we extend our reach by a few blocks?

It sounds like there was zero outreach done by this event and it caught the businesses off-guard.

Thanks.

----- Original Message -----
Subject: Re: Alzheimer's Walk in part of Fig District today
From: Bryce Rosauero <bryce.rosauero@lacity.org>
Date: Mon, November 14, 2016 9:31 am
To: "aaron@urbanplaceconsulting.com" <aaron@urbanplaceconsulting.com>

The Comittee jurisdiction stops at Washington.

Bryce J. Rosauero

On Nov 14, 2016, at 9:29 AM, "aaron@urbanplaceconsulting.com" <aaron@urbanplaceconsulting.com> wrote:

Thanks.

No, it's in our jurisdiction by three blocks as this went down Fig to Washington Boulevard.
Basically anything from the 10 Freeway to MLK on Fig/Flower is within our area.

Impacted business were the auto dealerships (Mercedes & Audi/VW).

Aaron

----- Original Message -----
Subject: Re: Alzheimer's Walk in part of Fig District today
From: Bryce Rosauero <bryce.rosauero@lacity.org>
Date: Mon, November 14, 2016 8:50 am
To: "aaron@urbanplaceconsulting.com" <aaron@urbanplaceconsulting.com>

Hi Aaron,

I am going to be in and out of the office for the next two weeks. I pulled the permit for The Walk to End Alzheimer's and their closure should not have been within the jurisdiction of the committee.

Can you tell me what business was impacted?

| Closure Type | Description | From | To | Main Street | From Street | To Street | Action |
|--------------|--------------|----------------------|-----------------------|----------------|------------------------|---------------|--------|
| Full | full closure | 11/5/2016 4:00:00 AM | 11/5/2016 9:45:00 AM | CHICK HEARN CT | GEORGIA ST | FIGUEROA ST | N/A |
| Full | full closure | 11/5/2016 7:30:00 AM | 11/5/2016 10:45:00 AM | FIGUEROA ST | 11TH ST/CHICK HEARN CT | WASHINGTON BL | N/A |
| Full | full closure | 11/5/2016 7:30:00 AM | 11/5/2016 10:00:00 AM | FIGUEROA ST | OLYMPIC BL | WASHINGTON BL | N/A |

Here is the link to the permit. I think you will have to sign in before you can look at the closures. <http://specialevents.lacity.org/SpecialEvent/CreateStepTwo?EventId=3414&From=Detail>



THE
NEW 9th
COUNCILMEMBER
CURREN D. PRICE, JR.

Bryce Jenness Rosauro, Legislative Director

200 N. Spring Street, Room 420
Los Angeles, CA 90012
P. (213) 473-7009 F. 213.473.5946

On Sat, Nov 12, 2016 at 3:42 PM, <aaron@urbanplaceconsulting.com> wrote:
Thanks for the quick reply.

Does that mean they didn't get a closure permit if it wasn't in the system?

It's odd, even pre-dating the event committee, I can't remember the last time an event came through without any notification, outreach, etc.

I'm going to reach out to the contact person for this event and see if I can learn more.

By the way, we've got a Trump protest making it's way down Fig and I'm hoping it keeps staying peaceful.

Aaron

----- Original Message -----

Subject: Re: Alzheimer's Walk in part of Fig District today
From: Bryce Rosauro <bryce.rosauro@lacity.org>
Date: Sat, November 12, 2016 3:25 pm
To: "<aaron@urbanplaceconsulting.com>" <aaron@urbanplaceconsulting.com>

That one was not in the permit system. I will double check to see if I overlooked it.

Things only make it to the Committee if I find it in the public permit system.

My apologies to the business.

Bryce J. Rosauro

On Nov 12, 2016, at 2:49 PM, "<aaron@urbanplaceconsulting.com>" <aaron@urbanplaceconsulting.com> wrote:

Hi Bryce,

Got notice today from some unhappy businesses about an Run/Walk that came through the District today and caused some disruption. It was the Alzheimer Walk 2016 and looks like it began at LA Live. Sounds like no outreach was conducted either.

Can you check into why the event it make it to our special event committee?
Has me worried about other events like this making it through.

Thanks,
Aaron

Aaron Aulenta
Figueroa Corridor BID
aaron@urbanplaceconsulting.com